



# VICTOR BUSTOS

WEB & GRAPHIC DESIGNER



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## SKILLS

### Web Development

- HTML
- CSS / SCSS / Less
- Javascript
- Wordpress
- Proficient in PHP
- Git / SSH / Command Line

### Software Proficiency

- Adobe Photoshop
- Adobe InDesign
- Adobe Illustrator
- Adobe XD
- Visual Studio Code
- Adobe After Effects
- Adobe Premiere
- Microsoft Office

### Artistic Abilities

- Web Design
- Graphic Design
- UX/UI
- HTML Email Design
- Video Editing
- Motion Graphics & Animation
- PowerPoint Presentation Design

## WORK EXPERIENCE

### **EZ Express Car Wash** (Start-Up Car Wash Company)

#### **DIGITAL MARKETING COORDINATOR**

(January 2022 – December 2022)

Responsible for design, maintenance and improvements of company website. Worked closely with the Marketing Director to ensure that all collateral and programs were executed on time and on brand.

<https://ezcarwashes.com/>

### **Sonny's Enterprise, Inc.**

(Car Wash Equipment Company)

#### **WEB DESIGNER**

(October 2018 – November 2021)

Plan, design, and build SEO friendly websites in WordPress based on individual car wash client needs. Help with HTML email blasts and assist with video production and animation of digital menus.

<https://www.sonnysdirect.com/>

### **Conversion Whale** (Dental Marketing Agency)

#### **WEB DESIGNER**

(February 2018 – October 2018)

Develop wireframes, task flows and create prototypes based on client's needs. Create and edit assets for the company's websites.

<https://www.conversionwhale.com/>

### **Jazwares, Inc.** (Toy Company)

#### **WEB DESIGNER / MOTION GRAPHICS DESIGNER**

(November 2014 – February 2018)

Design UI/UX, wireframes, mockups and assets for the company's websites. Also, responsible for animated sizzle reels and presentations.

<https://www.jazwares.com/>

### **PRIME Education, Inc.** (Medical Education)

#### **WEB DESIGNER**

(February 2009 – November 2014)

Responsible company's marketing materials, eblasts, and landing pages.

<https://primece.com/>

## Education:

**Attended the Media Arts and Animation Program at**

The Art Institute of Fort Lauderdale, FL (2002 – 2006)